## HOW DO DATA SUBJECTS THINK ABOUT AUTOMATIC ER-ENABLED WELLBEING INTERVENTIONS ON SOCIAL MEDIA?

They're unwanted, potentially harmful, and incompatible with aims to promote ethical, responsible, and socially aware AI applications.

## Care as Essentially Human:

**Attributes of Supportive Interventions** 



Helpfulness & Authentic Care



Morality



Personal & Professional Expertise



Benevolence through Shared Humanity

## Comfort and Trust:

Qualities upon which Attitudes Depend

- ➤ Highly accurate models and relevant interventions
- > Contextually Sensitive interventions
- ➤ Guaranteed Positive Outcome

Data Subjects' Conceptualizations of and Attitudes Toward Automatic Emotion Recognition-Enabled Wellbeing Interventions on Social Media, Kat Roemmich, and Nazanin Andalibi | University of Michigan School of Information









