How Do Data Subjects Think About Automatic ER-Enabled Wellbeing Interventions on Social Media?

They're unwanted, potentially harmful, and incompatible with aims to promote ethical, responsible, and socially aware AI applications.

Care as Essentially Human:
Attributes of Supportive Interventions

Helpfulness & Authentic Care

Morality

Personal & Professional Expertise

Benevolence through Shared Humanity

Comfort and Trust:
Qualities upon which Attitudes Depend

➢ Highly accurate models and relevant interventions

➢ Contextually Sensitive interventions

➢ Guaranteed Positive Outcome